

VANLEIGH ARMER

ART DIRECTOR + PHOTOGRAPHER

PROFILE

Van Leigh is a photographer and art director with a thoughtful, refined, and editorially driven approach to design. Employing her androgyny in dynamic, multifaceted ways, VL strengthens her craft by working across industry verticals and exploring personal interests that lie within the broader fields of architecture, interior, sound, and sculpture design.

CONTACT

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EDUCATION

MASTER OF SCIENCE IN BUSINESS

Concentration in Branding and Art Direction
Virginia Commonwealth University
2020 - 2022

BACHELOR OF FINE ARTS

Concentration In Photography
Mississippi State University
2011 - 2016

SKILLS

Photoshop	Photography
Wordpress	Graphic Design
InDesign	Art Direction
Illustrator	Videography
PowerPoint	Presentation Design
Illustrator	

EXPERIENCE

● April 2022- Present

PUBLIC AFFAIRS OFFICER, USN, ENS

March 2019 - Present

PETTY OFFICER, USN

United States Navy - Houston, TX

● February 2022 - Present

MAIP FELLOW | ART DIRECTION INTERN

FCB Health - New York

● September 2020 - February 2021

ONE SCHOOL US

Online portfolio school for black creatives. I worked on 10 briefs that were focused on ideas at the intersection of advertising, culture, and technology. Created campaigns for Tesla, Hennessy, YZY Gap, Clark's, and more.

● March 2018

GRAPHIC DESIGN

Pack Health - Birmingham, AL

Supported the brand identity of the Pack Health directly reporting to the Director of Marketing. Assigned to Concept, design, produce advertisements and marketing collateral for both print and digital.

● 2017

DIGITAL CONTENT

Visual Country - New York

I worked closely with Meagan Cignoli, Creative Director of Visual Country to create content for her personal social media platform. I spent time with creative management to art direct photography that established Meagan and the brand's point of view.

PHOTOGRAPHER, DIGITAL MEDIA

Bonjour New York - New York

I worked closely with owner, Ria Aichour and staff to establish a direction for photography and film thats playful, friendly and approachable, appealing to kids, parents and educators.